

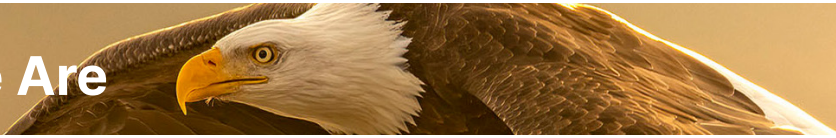


Canadian Conservation Photographers Collective

Building Partnerships



Who We Are



The Canadian Conservation Photographers Collective is a group of photographers living throughout Canada that have united to promote education and engagement relating to conservation subjects of concern. We have grown to include 29 photographers and videographers with diverse skills and experiences, as well as a team of dedicated volunteers that support the activities of the collective.





Our Mission

The Canadian Conservation Photography Collective (CCPC) was formed in 2021 with the objective of promoting conservation and science education through the production of strong, thought-provoking visual content.

The collective is composed of freelance photographers from across the country and from a wide variety of occupational training backgrounds including biology, education, journalism, social work and business. We firmly believe that networking as a team and combining our strengths and experience dramatically furthers our ability to shed light on pressing conservation issues and to reach, inform and engage a much wider audience.

In addition to regularly publishing content on its social media platforms and through established media channels, the CCPC plans to expand its outreach activities to include conferences, presentations and in-house print publications. We recognize the importance and effectiveness of a collaborative hands-on approach and therefore also plan to offer workshops, mentorship sessions and guided expeditions aimed at a variety of skill levels and age groups.

To effectively and accurately document and relate often complex and time-sensitive conservation issues throughout the entirety of the country, we work in concert with other collectives, NGO's, non-profits, research organizations, governments and communities.

The CCPC strongly believes in photography as a tool to educate, inspire and engage and our goal is to produce content that will open dialogues, stimulate conversations and ultimately bring about change.





Our Partnerships



Collaboration is essential to the CCPC’s mission. By forming partnerships with like-minded organizations, we are able to provide invaluable services while capturing content of subjects and regions often inaccessible to the public. To that end, our Partnership Development Coordinator is solely devoted to establishing communications and developing relationships with institutions and communities that are actively researching conservation topics or working to conserve endangered species and habitats.

Although newly formed, our collective has already partnered with ENGOs to provide powerful content to assist with their objectives. Additionally, many of our members have personal affiliations with other ENGOs, educational institutions, and First Nations throughout Canada.

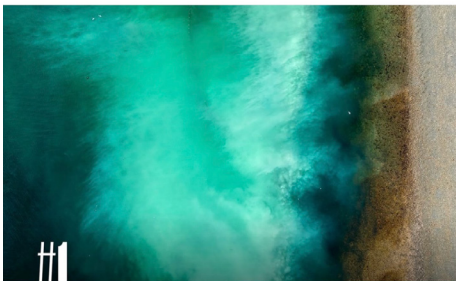


B.C. wildlife photographers call for full ban on dangerous rodent poisons

APRIL 19, 2022

Some examples of the types of projects that our photographers could document in ways that meet your communications and promotional needs include:

- Scientific research
- Field work
- Wildlife rehabilitation and release
- Habitat restoration
- Protected lands and waters
- Cultural events
- Fundraising events
- Staff and volunteer portraits



5 SOLUTIONS TO PROTECT PACIFIC HERRING:

Move towards Ecosystem-Based Management (EBM)



- Post 1
- Post 2
- Post 3
- Post 4
- Post 5

The CCPC has already collaborated with Pacific Wild on their campaign to protect the herring populations on the west coast of British Columbia, as well as with the Vancouver Humane Society on their campaign to prohibit the use of rodenticides in B.C. The images that we captured and provided to those organizations were instrumental in their social media posts and educational content.



Our Services



Powerful and evocative images and videos have the ability to convey impactful messages and reach audiences anywhere on the planet. Whether your organization or community is planning or currently engaged in a conservation project, or you are looking to raise awareness of subjects critical to your mission, our photographers can assist to capture captivating content that can be shared through a variety of mediums.

The CCPC is able to offer a range of photography and videography services suited to your needs. Our members are skilled and equipped to operate in diverse and challenging environments. Depending on the specifics of your project, we can pair you with photographers whose particular talents, experiences, and apparatus are best matched to your requirements.

The following list documents the divergent photography and videography services that we are able to offer.

WILDLIFE



LANDSCAPE



DRONE



PORTRAIT



EVENTS



ACTION



UNDERWATER

